

# Small Change, BIG Impact



Meals on Wheels of Northeast Ohio  
Retail Donation Campaign

## Step 1

Contact your Point of Sale (POS) vendor to have your POS configured to allow for post purchase "small change" donation requests (in small denominations \$1, \$2, \$5 or more) for Meals on Wheels of Northeast Ohio.



## 2 Step

At the end of the month, you send a check for the donation amount to Vantage Aging/Meals on Wheels of Northeast Ohio



c/o Lisa Mansfield  
388 S. Main St., Suite 325  
Akron, OH, 44311

We will send a receipt back from our organization for your business records.

## Step 3

We will let the community know about your generosity through social media shout-outs, newsletters, and a dedicated acknowledgment on the Vantage Aging website.

- Submit your organization's text rich logo to use on our VANTAGE Aging website to Judy at [jhanna@vantageaging.org](mailto:jhanna@vantageaging.org).
- Submit a photo, your social media handle, and up to 100-word message about your organization Judy at [jhanna@vantageaging.org](mailto:jhanna@vantageaging.org) that Vantage will include in a monthly newsletter to 1.1k+ subscribers.
- Provide us with an 8.5"x11" direct marketing material to include in our clients' lunch deliveries in the county/ies of your choice (Summit, Stark, Wayne)



## 4 Step

Additionally, Vantage Aging will provide materials to be displayed in the store, showcasing the partnership and commitment to supporting older adults in the community.

*Thank you!*