

SPONSORSHIPS AND BOOTHS SENIOR SUMMIT 2024 CONFERENCE AND EXPO



ABOUT US



Dear Community Leaders and Stakeholders,

The Senior Summit Steering Committee collaborates to educate and inform professionals every year of best practices and issues vital to the constituents each committee member serves. An expo is held for the public every other year in addition to the conference.

This year's committee is excited to announce the 2024 Senior Summit Conference and Expo. The conference event will take place **Friday**, **May 17**, **2024**, **from 7:30 a.m. to 4:30 p.m.**, providing CEU/CLE-level sessions. The full day of speakers is to be announced soon.

In addition, this year, we will gather resources, education, and entertainment for seniors and those who love and support them at Firestone CLC on **Saturday, May 18**, **2024**, from **9 a.m. to 2 p.m.**

Your support is crucial to the success of this event. We encourage you to attend and sponsor the Senior Summit 2024 conference and expo. Help us celebrate our older adults and those that work with them as we continue to build a vibrant community for all Summit County citizens.

Thank you in advance for your support of families and particularly seniors in our community.

Sincerely, The Senior Summit Steering Committee

























SPONSORSHIP INFORMATION AVAILABILITY IS LIMITED

Gold Sponsor Level - \$5000

- Total of 10 attendees: Friday conference, including CLEs and CEUs if applicable
 - Conference booth space including six-foot table, two chairs (2 attendees)
 - Conference seating for 8 seating at reserved tables in conference
- Logo present in advertising for the event
- Full-page ad in the summit program guide given out on Friday and Saturday events
- Preferred expo booth, six-ft table, for public expo for Saturday event
- Name mentioned on social media with link to company website or social media
- Name/Logo on signage at Friday and Saturday events

Silver Sponsor Level - \$2500

- Total 8 attendees: Friday conference, including CLEs and CEUs if applicable
 - Conference booth space including six-foot table, two chairs (2 attendees)
 - Conference seating for 6 seating at reserved tables in conference
- Half page in the summit program guide given out at Friday and Saturday events
- Preferred expo booth, six-ft table, for public expo for Saturday event
- Name mentioned on social media with link to company website or social media
- Name/Logo on signage at Friday and Saturday events

Summit Table Sponsor Level - \$1000

- Total 4 attendees for conference
 - o Conference booth space including six-foot table, two chairs (2 attendees)
 - o Seating at Friday conference for 2 seating at reserved tables in conference
- Quarter page in the summit program guide given out at Friday and Saturday
- Expo booth, six-ft table, for public expo for Saturday event
- Name mentioned on social media and signage at the event
- Name/Logo on signage at Friday and Saturday events



SPONSORSHIP AND BOOTH INFORMATION

Mature Sponsor Level - \$500

- Total 2 attendees for conference seating at reserved tables in conference
- Listing in the summit program guide given out at Friday and Saturday
- Expo booth, six-ft table, for public expo for Saturday event
- Name mentioned on social media and signage at the event

Special Bar Association - \$250

- Seating at Friday conference including CLEs where applicable.
- Listing in Summit Program Guide given out at Friday and Saturday events

Special Western Reserve Senior Coalition Sponsor - \$250

- Name/Logo on signage at Friday and Saturday events
- Booth space including 6-foot table, two chairs at Saturday expo
- Listing in program guide given out at Friday and Saturday events

Ad Only in Program Guide

\$250 - FULL PAGE \$150 - HALF PAGE

Booth Sponsor - Non- profit - \$100

Please contact us if this is out of reach for your organization

Six-ft table, with two chairs, booth space

Booth Sponsor - For-profit - \$200

Limited spaces please call BEFORE registering.

• Six-ft table, with two chairs, booth space



EVENT INFORMATION CONFERENCE & SPONSORSHIPS

Friday, May 17, 2024

- The conference, offering CLE and CEU level sessions, will be held at St. George's Hall, 3204 Ridgewood Road, Akron, OH 44333. 8 a.m.- 4:30 p.m. (breakfast and registration 7:30 a.m. 8 a.m.)
- All sessions have been approved by Summit County Probate Court for all attorney and non-attorney guardian training as required under the Supreme Court of Ohio Rules of Superintendence 66.01 through 66.09.
- The day will include breakfast and lunch as well as speakers and panelists.
- All ads for the program guide are due by April 19, 2024.
- All names of participants attending the conference on behalf of your organization must be submitted no later than **May 1, 2024**.
- Complete BOTH pages if your sponsorship includes an expo booth.
- Please send logo if applicable to lmansfield@vantageaging.org.

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Gold Sponsor \$5000	Name of Organization as you wish for it to appear in the program
Silver Sponsor \$2500	
Summit Sponsor \$1000	
Mature Sponsor \$500	Address
Bar Association \$250	
WR Senior Coalition Sponsor \$250	City, State, Zip
NP/Govt Expo Booth \$100 For-profit contact - lmansfield@vantageaging.org.	
	Contact Name
Ad only FULL \$250	
Ad only HALF \$150	
Checks made payable and mailed to:	Email :
SCPH Senior Summit 2024	
Attn: Donna Skoda	
Summit County Public Health	Phone
1867 West Market Street	
Akron, Ohio 44313	
Invoice available upon request.	



EVENT INFORMATION

EXPO & BOOTH INFO

Saturday, May 18, 2024

Senior Summit 2024 Booth Information May 18, 2024, Firestone CLC (High School) A Senior Expo is open to the public – from 9:00 a.m. to 2:00 p.m. Firestone CLC at 470 Castle Blvd., Akron, OH 44313

- All booths should provide a service, an enriching activity, or volunteer sign-up for seniors or their families, in addition to sharing information about your organization. (For example, health screening, chair massages, etc.). Very limited for-profit spaces are available. Non-profits and government agencies are encouraged. (For-profits, please call or email before registering. Lisa Mansfield (330) 620-1485, or lmansfield@vantageaging.org).
- The day will include booths, break-out sessions, and other activities targeted for seniors and their families. Snacks and a light lunch will be available free to the first 500 attendees. There will be entertainment and education.
- Vendor setup is Friday, May 17 from 4:30–6:00 p.m. Saturday, May 18, from 7:00–8:30 a.m.
- Vendors must arrive and be in place by 8:30 a.m. Parking will be in lots nearby. (The nearest lot will be reserved for seniors and handicap parking.). More information to follow.

SPONSORSHIP/BOOTH DEADLINE for publication in booklet is APRIL 19, 2024.

• Refreshments are available for vendors.

	Booth included in sponsorship, comp due to speaker, or other Table with two chairs, booth space
	Non-profit or gov't entity: Table with two chairs, booth space - \$100 per booth (If booth cost is an issue, please reach out!)
	For-profit: Table with two chairs, booth space - \$200 per booth. Limited spaces. Must have contacted before registering.
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	Must have contacted before registering.		
Extr	Extras: Tablecloth - no charge Extra chairs (number) - no charge # extra chairs Electricity \$25 per booth Extra Table - \$40 per booth		
Name of C	Organization		
Contact N	ame	Email	
Phone		number of people manning booth throughout the day	
Type of bu	usiness	Any legal restrictions for placement	

2023 EXAMPLES OF EXPO REACH

