**SAMPLE PRESS RELEASE RE: SOAR AWARD NOMINATION**

**FOR IMMEDIATE RELEASE**

**Contact:**

Name & Title

Phone Number

Fax Number

Email address

**(Your agency name here) Nominated for Summit Oscars for Aging Resources (SOAR) Award for (name of award)**

**VANTAGE Aging Award Program Honors Agencies, Businesses, and People that Support Summit County Seniors**

**City,** **OH** **(Date) -** On May 2, 201, the third annual Summit Oscars for Aging Resources (SOAR) Awards event will be held at The Tangier in Akron, Ohio. **(Your organization name)** is proud to announce that they have been nominated in the **(Name of award category, e.g. Age Friendly City SOAR Award).**

**(Provide information about the specific award for which you are nominated. For example, the Community Partner of the Year Award goes to a person or agency that assisted VANTAGE Aging in serving older adults through collaborative efforts.**

VANTAGE Aging created the prestigious SOAR Awards to acknowledge the good work being done in Summit County to support older adults’ ability to age successfully.  The awards were created in response to the local, state, and national need to recognize the increasing number of adults ages 50 and older that require specific programs in order to remain independent and active in our communities.  The awards’ aim is to raise the profile of aging issues in Summit County while encouraging collaboration between people, businesses, government and nonprofit service providers.

**About (your organization name)**

(Provide a boilerplate clause about your organization. Describe how your programs meet the award criteria, and how you care about aging successfully in Summit County. Describe your history, services, and geographic location. Include a brief quote from your president, executive director, CEO, or board chair about the nomination and your agency’s services.)

Include a link to your website and the name and phone number of an individual to contact for information about your organization.

**About VANTAGE Aging**

Founded in 1975, VANTAGE Aging provides high-quality programs to empower the economic, social, physical, and mental well-being of adults as they age. Services include home wellness solutions, mental health services and treatment for alcohol and other drug use disorders for people 50 and older, job training for people 55 and older, home-delivered and congregate meals, emergency food pantry, and volunteer opportunities for people 55 and older. For additional information about VANTAGE Aging, visit their website at [www.vantageaging.org](http://www.vantageaging.org).

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