

**VANTAGE Aging is located at:  
2279 Romig Road, Akron, OH - 44320, United States**

Company operates [vantageaging.com](http://vantageaging.com) (the “*Website*”). The Website can be explored to learn more about the programs and services Company provides to support older adults without providing any Personal-Identifying-Information (PII). It is Company’s policy to respect your privacy regarding any information we may collect while operating the Website. This Website Privacy Policy governs Company’s data collection, processing and usage practices. Please read this Website Privacy Policy carefully and if you have any questions regarding how Company treats the information you provide to Company, please email ([media@vantageaging.org](mailto:media@vantageaging.org)) or write (VANTAGE Aging, Attn: Office of Community Engagement, 2279 Romig Road, Akron, OH 44320).

**Website Visitors**

Company’s Website Privacy Policy is designed to better serve those who are concerned about how their information is being used online. Like most website operators, Company collects both Non-Personally-Identifying information (NPPI) and PII. This information, as described in US privacy law and information security, can be used on its own or with other information. Please read this Website Privacy Policy to get a clear understanding of how Company collects, uses, protects or otherwise handles your NPPI and PII related to the Website.

***Non-Personally-Identifying-Information (NPPI)***

Company collects NPPI of the sort that web browsers and servers typically make available, such as the browser type, language preferences, referring site, and the date and time of each visitor request, usually provided via Google Analytics. Company’s purpose in collecting NPPI is to better understand how Company’s visitors use the Website. From time to time, Company may release NPPI in the aggregate, e.g., by publishing a report on trends in the usage of the Website.

***Personally-Identifying Information (PII)***

Certain visitors to the Website choose to interact with Company in ways that require Company to gather PII. The amount and type of information that Company gathers depends on the nature of the interaction. Those who engage in transactions with Company are asked to provide additional information, including as necessary the personal and financial information required to process those transactions. In each case, Company collects such information only as necessary or appropriate to fulfill the purpose of the visitor’s interaction with Company. Company does not disclose PII other than as described above. Visitors can always refuse to supply PII to Company, with the understanding that it may prevent them from engaging in certain website-related activities, such as registering for event, purchasing tickets, or receiving e-news. Company collects this information through SALSA Labs, Google Forms, and PayPal.

***When does Company collect PII?***

Company collects information from you when you place an order, subscribe to a newsletter, or enter information on the Website. When you enter PII, you are agreeing to receive general purpose emails from Company. You can visit, review, unsubscribe, and delete your information at any time by clicking on the link to unsubscribe in any email from us, or by contacting us directly at [media@vantageaging.org](mailto:media@vantageaging.org).

***How long does Company keep your PII?***

Company keep your data on file until you request we delete your information.

***How does Company protect your information?***

The Website is scanned as part of a website maintenance schedule to identify potential security issues or vulnerabilities. Your personal information is contained behind secured networks and is only accessible by a limited number of staff who have limited access rights to the information. Company encrypts via Secure Socket Layer (SSL)

technology provided through SALSA Labs and PayPal to protect all sensitive/credit information you supply.

### ***Third-party disclosure, advertisements, and links***

Company does not sell, trade, or otherwise transfer to outside parties your PII. This does not include website hosting partners and other parties who assist us in operating the Website, conducting Company's business, or serving Company's users, so long as those parties agree to keep this information confidential. Company may also release information when it's release is appropriate to comply with the law, enforce our site policies, or protect Company's or others' rights, property, or safety.

However, NPII may be provided to other parties for marketing, advertising, or other uses.

Company, at Company's discretion, may include or offer third-party products or services on the Website as part of a collaborative marketing or sponsorship agreement. These third-party sites have separate and independent privacy policies. Company therefore has no responsibility or liability for the content and activities of these linked sites. Nonetheless, Company seeks to protect the integrity of the Website and welcome any feedback related thereto.

### ***Client testimonials and comments***

Company may post client images, testimonials, and comments on the Website, which may contain PII. Company obtains each client's consent in writing prior to posting the client's name and testimonial.

### ***Social Media Features***

The Website includes social media features such as the ability to share website information on your social media site. These features may collect your IP address, which page you are visiting on our sites, and may set a cookie to enable the feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on the Website. This Website Privacy Policy does not apply to these features. Your interactions with these features are governed by the privacy policy and other policies of the companies providing them.

### ***Anti-Spam Policy***

Company maintains compliance with anti-spam laws, which prohibits use of subscription services to send unsolicited commercial email in violation of applicable laws, and requires the inclusion in every email sent using the subscription service of an "opt-out" mechanism and other required information. You may unsubscribe from Company's marketing communications by clicking on the "unsubscribe" link located on the bottom of our emails, updating your communication preferences by email [media@vantageaging.org](mailto:media@vantageaging.org) or write to us at VANTAGE Aging, Attn: Office of Community Engagement, 2279 Romig Road, Akron, OH 44320.

### ***Cookies***

Company employ the use of cookies on the Website. By using the Website, you consent to the use of cookies in accordance with this Website Privacy Policy. Most of the modern day interactive web sites use cookies to enable us to retrieve user details for each visit. Cookies are used in some areas of our site to enable the functionality of this area and ease of use for those people visiting. Some of our affiliate / advertising partners may also use cookies.

### ***Modification of Privacy Policy***

Company may change this Website Privacy Policy at any time by posting the changed or amended Website Privacy Policy on the Website. Your continued viewing of or use of the Website following the posting of any changes to the Website Privacy Policy will signify your assent to any such changes or amendments.